



2024 GAMES FOR CHANGE FESTIVAL

## The 2024 Games for Change Festival to Explore “The 2030 Marker: A Catalyst for Global Change” June 27-28

*Inspired by UN’s Sustainable Development Goals, the 2024 Games of Change Festival Will Explore the UN’s 2030 Marker and Uniting for Global Change*

*Call for Speakers & Game Awards Now Open for Submission*

**NEW YORK CITY (January 9, 2024)** – Following a stellar 20th-anniversary celebration, Games for Change (G4C) returns for the [2024 Games for Change Festival June 27-28 in New York City](#). This year’s Festival theme, “The 2030 Marker: A Catalyst for Global Change,” draws inspiration from the United Nations’ Sustainable Development Goals (SDGs).

Last year’s Festival was a landmark event, bringing together almost 4,500 people in person and virtually to celebrate the Festival’s 20th anniversary. Building on this momentum, the 2024 Festival will continue to serve as a hub for thought leaders, innovators, and change-makers in the gaming and XR industries.

The event will unite cross-sector experts to delve into pressing global issues and explore how games and XR can drive real-world impact. Attendees can expect dynamic discussions, innovative showcases, and collaborative workshops focusing on sustainability, accessibility, health, education, and more.

“The Games for Change Festival is the nucleus for future-forward ideas in gaming and XR,” said G4C President Susanna Pollack. “This year, inspired by the UN Sustainable Development Goals (SDGs), we’re crafting a program where we critically explore how games and immersive media can create a healthier, more equitable world. Our goal is to lead with innovation, sparking dynamic conversations and collaborations that confront global change.”

G4C is now accepting speaker submissions for the 2024 Festival [here](#). Developers, educators, researchers, and other game-changers are encouraged to share innovative ideas and projects that align with the Festival’s theme.

Additionally, G4C is accepting award [submissions here](#) for the best games and immersive experiences that transcend traditional entertainment, championing social impact, fostering learning, and pushing the boundaries of interactive media. Winners will be announced during the G4C Awards Ceremony on June 28, as the culminating event of the two-day Festival.

The deadline for both speaking and award submissions is February 5.



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### **About Games For Change**

Since 2004, Games For Change (G4C) has empowered game creators and innovators to drive real-world change, using games and immersive media that help people learn, improve their communities, and contribute to making the world a better place. G4C partners with technology and gaming companies as well as nonprofits, foundations, and government agencies, to run world-class events, public arcades, design challenges, and youth programs. G4C supports a global community of game developers using games to tackle real-world challenges, from humanitarian conflicts to climate change and education.

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